



## FirstOntario Credit Union is sharing over \$135K with local food banks

The substantial amount aligns with a major increase in the number of people turning to food banks for help

**Hamilton, ON, November 29, 2022 –** In the spirit of giving and investing in community health and wellness, FirstOntario Credit Union is delivering donations totaling more than \$135,000 to local food banks before the end of the year. FirstOntario employees are also gearing up to provide an extra 'Blue Wave' of volunteer support to help many of these organizations through the holidays.

The funds are being distributed among several organizations that are a welcome source of food for many families in need across Ontario, including:

Food4Kids Niagara
Community Care of St. Catharines & Thorold
The Hope Centre
Project Share
Neighbour to Neighbour
Good Shepherd (Hamilton)
Hamilton Food Share
United Way Halton & Hamilton
Salvation Army Woodstock

Brantford Food Bank
Burlington Food Bank
Fare Share Food Bank Oakville
Food4Kids Hamilton
Chatham Outreach for Hunger
The AFC
Cayuga Food Bank
Tillsonburg Helping Hand Food Bank
Simcoe Caring Cupboard

According to the recently released *HungerCount 2022* report, Ontario statistics indicate that food bank visits are up 16% from 2021 and have grown a staggering 43% since 2019. The pandemic, rising rental costs and inflationary prices for basic necessities have all contributed to the increasing need and it is only expected to continue.

"We know it's been another challenging year for so many people and food banks are a lifeline for thousands of people in our communities," said Lloyd Smith, CEO of FirstOntario. "We hope our continuing financial support can help relieve some of the growing demand food banks are facing, especially over the holidays. We are also very proud of our Blue Wave staff volunteers who are helping many of these organizations distribute the food to those who need it."

With this latest funding commitment, FirstOntario is reaching close to \$300,000 in financial support for local food banks over the last three years. In this season of giving, members can also actively make monetary donations in support of the CHCH Christmas Toy Drive at any FirstOntario location until December 16.

## For more information, please contact:

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## **About FirstOntario Credit Union**

FirstOntario is a full service cooperative financial institution, serving members for more than 80 years throughout the Golden Horseshoe, Niagara Region and Southwestern regions of Ontario. With \$5.8 billion in assets under management, FirstOntario is one of Canada's largest credit unions. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans and investments. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award-winning student nutrition program. Learn more about us today at FirstOntario.com.